

Sarah Drummond

GLOBAL PRODUCTION · CREATIVE LEADERSHIP · BUSINESS GROWTH

sarahdrummond@me.com · +44 7827 292 379 · linkedin.com/in/sarahdrummond



PROFILE

BAFTA-winning Executive Producer and Managing Director with 30+ years building creative businesses, leading international productions and shaping growth across film, content and global partnerships. Over 13 years at LS Productions, played a central role in transforming a Scotland-based production service into a globally recognised content partner across commercials, fashion, music videos, film, television and branded content. Known for calm leadership and strong commercial instinct within founder-led, high-growth, internationally focused creative businesses.

"Combining creative instinct with calm leadership at the intersection of people, storytelling and business growth."

AREAS OF EXPERTISE

International Production	Creative Leadership	Business Growth
Executive Production	Global Partnerships	
Team & Culture Development	Content Strategy	
Organisational Scaling	Brand & Agency Relations	
Commercial Operations	Transformation Leadership	
Founder-Led Businesses		

SELECTED WORK

MUSIC	Harry Styles · Florence + the Machine · Ed Sheeran
FASHION	Dior Cruise 2025 — 20-shoot collection campaign
COMMERCIAL	Nike (Haaland) · Expedia (McGregor) · Glenmorangie (Ford)
COMMERCIAL	Walkers · Valentino (Ronaldo, Zendaya)
TELEVISION	A Kind of Spark — 10-part drama · Emmy winner
FILM	Reality Is Not Enough · LS Films division launch, 2022

CAREER

2013 — Present

- **Managing Director & Executive Producer**
LS PRODUCTIONS
Progressed from Head of Production to Executive Producer, then MD & EP. Helped scale a Scotland-based production service into an internationally recognised production and content partner. Launched LS Films in 2022. Contributed to inclusion in the FEBE Growth 100 and Sunday Times 100 (2023).

2012 — 2013

- **Freelance Producer**
INDEPENDENT
Independent commercial and creative productions; broadened agency, brand and production relationships internationally.

2002 — 2012

- **Producer**
PLUM FILMS
Produced commercials, television and film from development to delivery, building relationships with agencies, directors and clients across the UK. BAFTA Scotland recognition during this period.

1996 — 2002

- **Operations Manager**
PICARDY MEDIA GROUP
Began on reception, progressed to Operations Manager — laying operational foundations for three decades of creative industry leadership.

RECOGNITION & AFFILIATIONS

Sunday Times 100
Leadership contributor — LS Productions, 2023

FEBE Growth 100
#5 — UK's fastest-growing founder-led companies

BAFTA Scotland
New Talent Award winner · Best Short Film winner & nominee

Vistage UK
Member — global CEO peer-advisory organisation

Screen Education Edinburgh
Board Chair — widening access into the industry

LBB Bossing It
Featured in Little Black Book leadership series